



WAAG WA Airway Group 2020 Bali Conference

19-21 August 2020 • InterContinental Bali, Jimbaran Bay



Celebrating
10 years of
WA Airway Group
Conferences



Sponsorship Prospectus



WELCOME

It is with great pleasure that the Organising Committee of the WA Airway Group (WAAG) 2020 Conference invites you and your organisation to be part of the annual Conference to be held Wednesday 19 August - Friday 21 August 2020 at InterContinental Bali, Jimbaran Bay.

The Scientific Program will consist of lectures, problem-based panel discussions and practical workshops. As well as a variety of speakers from across Australia, New Zealand and Canada which we anticipate will attract great interest from both national and international delegates.

Whether you're a newcomer to supporting the WA Airway Group or will be continuing your support we will extend a very warm Bali welcome to you.

Tania Rogerson & Kevin Hartley
WAAG 2020 Conference Co-Convenors



Contact Us



Charlotte Strike
WAAG 2020 Event Coordinator
T: +61 8 9389 1488
E: waag@encanta.com.au

WHY PARTNER WITH WAAG?

The WA Airway Group 2020 Bali Conference offers great return on your investment and provides you with a unique situation where, in a relaxed, intimate and collaborative atmosphere, you can engage with the end user of your product. You can demonstrate your product and services to an audience that really wants to know more and build a relationship with them that will be of real value to both of you. This is your chance to shine and showcase your organisation and be seen as a force in the industry. Some of the opportunities you will gain by sponsoring the Conference include:



Heighten Visibility

By becoming a sponsor, you will have significantly exposure prior to the event through the Conference website and marketing materials. There is no better way to raise awareness of your organisation amongst anaesthetists, emergency physicians, ENT surgeons, oral-maxillofacial surgeons, and intensivists from Australia, New Zealand and internationally.



Enhanced Image

If you want to improve how you are perceived in the sector and raise your profile, sponsoring an event that appeals to this target audience is likely to shape attitudes and help generate a positive reaction. As a sponsor, you will have the chance to enhance your organisation's reputation as an industry supporter and demonstrate your commitment to education excellence. The Conference also allows your organisation to stay up to date with current developments in the field and help with your competitor advantage.



Sales Growth

Sponsorship geared to driving sales can be a potent promotional tool – it allows you to showcase your products and/or services and get immediate client feedback. During the Conference you have the opportunity to promote your product and/or service through a number of different channels to influential decision makers and have a chance to develop relationships with new customers. Face to face engagement is the key to building strong business relationships and the venue and opportunities afforded provide the platform for you to grow these.



PROGRAM AT A GLANCE

WEDNESDAY 19 AUGUST

10.30am – 12.00pm		Pre – Conference Workshops
12.00pm – 1.15pm		Lunch amongst the Sponsors
1.15pm – 3.00pm		Plenary Session
3.00pm – 3.30pm		Afternoon Tea amongst the Sponsors
3.30pm – 5.00pm		Plenary Session
7.00pm – 10.00pm		Welcome Reception

THURSDAY 20 AUGUST

9.00am – 10.30am		Plenary Session
10.30am – 11.00am		Morning Tea amongst the Sponsors
11.00am – 12.30pm		Plenary Session
12.30pm – 1.30pm		Lunch amongst the Sponsors
1.30pm – 3.00pm		Workshops
3.00pm – 3.30pm		Afternoon Tea amongst the Sponsors
3.30pm – 5.00pm		Workshops

FRIDAY 21 AUGUST

9.00am – 10.30am		Plenary Session
10.30am – 11.00am		Morning Tea amongst the Sponsors
11.00am – 12.30pm		Plenary Session
12.30pm – 1.30pm		Lunch amongst the Sponsors
1.30pm – 3.00pm		Workshops
3.00pm – 3.30pm		Afternoon Tea amongst the Sponsors
3.30pm – 5.00pm		Workshops
7.00pm – Late		WAAG 10th Anniversary Conference Dinner

Sponsorship Packages

GOLD SPONSOR

AU\$6250 GST free

1 Available

Acknowledgement

- Acknowledgement on all marketing material in the lead up to the Conference
- Acknowledgement at the opening and closing of the Conference
- Logo displayed on each page of the Conference Website
- Logo displayed on the printed Conference Program (if produced)
- Logo displayed on the Conference Signage at the venue
- Logo displayed on the Conference App with logo and company profile

Display

- Two (2) trestle tables in exhibition area.

Promotional

- One (1) full page colour advertisement (to be provided by the Sponsor) in the Program Handbook (if produced) subject to Organising Committee's approval. *The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide a conference app only.*
- One-minute address to the delegates in the opening session of the Conference.
- Opportunity to provide a sponsored educational workshop during the program. *Presenter must be approved by WAAG Organising Committee.*

Attendance

- Two (2) Sponsor Delegate Registrations*.
 - Each Registration Includes:
 - Tea breaks and lunch with the delegates for all Conference days
 - Two (2) tickets to the Welcome Reception
 - Two (2) tickets to the WAAG 10th Anniversary Conference Dinner

Delegate List

- Delegate list including name, position, organisation, state and country provided post event.

ADDITIONAL OPPORTUNITY

Conference App Sponsor

In addition to the Gold Sponsorship entitlements your organisation will also receive naming rights of the Conference App and the following additional benefits

- Organisation logo pinned to appear in the banner of the app for the lifetime of the app
- One (1) promoted post to be pinned to the top of the newsfeed for 60 minutes
- Organisation logo along with the event logo on the opening page of the app
- Recognition as App sponsor upon release of App to delegates
- Dedicated menu page on the main section of the app titled About 'Organisation Name,' from here you can load PDF's on your organisation, link to organisation's website etc.

*Additional Sponsor Registrations can be purchased for the special fee of AU\$800 per person.

SILVER SPONSOR

AU\$3300 (no GST applicable)

8 Available

Acknowledgement

- Acknowledgement on all marketing material in the lead up to the Conference
- Acknowledgement at the opening and closing of the Conference
- Opportunity for a one-minute address in the Opening
- Logo displayed on each page of the Conference Website
- Logo displayed on the printed Conference Program (if produced)
- Logo displayed on the Conference Signage at the venue
- Logo displayed on the Conference App with logo and company profile

Display

- One (1) trestle table in exhibition area.

Attendance

- Two (2) Sponsor Delegate Registrations*.
 - Each Registration Includes:
 - Tea breaks and lunch with the delegates for all Conference days
 - Two (2) tickets to the Welcome Reception
 - Two (2) tickets to the WAAG 10th Anniversary Conference Dinner

Delegate List

- Delegate list including name, position, organisation, state and country provided post event.

**Additional Sponsor Registrations can be purchased for the special fee of AU\$800 per person and receive all the Sponsor Delegate benefits listed above.*



ADDITIONAL OPPORTUNITIES

NAME BADGE AND LANYARD SPONSOR

\$1500 (no GST applicable)

1 Available

In addition to Gold or Silver Sponsorship entitlements your organisation will also receive:

1. Exclusive sponsorship of the name badge and lanyard sponsorship
2. Logo on name badge (size and placement will be at the discretion of the committee)
3. Logo on lanyard (size and placement will be at the discretion of the committee)

WELCOME RECEPTION SPONSOR

\$1500 (no GST applicable)

1 Available

In addition to Gold or Silver Sponsorship entitlements your organisation will also receive:

1. Exclusive sponsorship of this event and naming rights to be recognised as the 'WAAG 2020 Welcome Reception sponsored by SPONSOR NAME'
2. Logo included on Welcome Reception tickets
3. Opportunity to provide one (1) banner to appear at the Welcome Reception

WAAG 10-YEAR ANNIVERSARY CONFERENCE DINNER

\$1500 (no GST applicable)

1 Available

In addition to Gold or Silver Sponsorship entitlements your organisation will also receive:

1. Exclusive sponsorship of this event and naming rights to be recognised as the 'WAAG 2020 10 -Year Anniversary Conference Dinner sponsored by SPONSOR NAME'
2. Logo included on all dinner tickets and menus
3. Opportunity to provide one (1) banner to appear at the Conference Dinner
4. Opportunity for a three (3) minute address at the commencement of the Conference Dinner

Sponsorship packages can be tailored to suit your organisation.



WAAG WA Airway Group
2020 Bali Conference

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WA AIRWAY GROUP 2020 BALI CONFERENCE SPONSORSHIP BOOKING FORM

Please scan and email completed form to

Charlotte Strike

WAAG 2020 Event Coordinator

T: +61 8 9389 1488 E: waag@encanta.com.au

CONTACT DETAILS

Organisation Name:

Address:

Suburb:

State:

Postcode:

Country

Main Contact:

Position:

Tel:

Email:

Date:

Signature

Please note your booking will not be processed unless all sections above are complete.

SPONSORSHIP PACKAGE *All costs are shown in Australian dollars and no GST.*

Package (please indicate below)

Investment

Gold Sponsor

\$6250

Silver Sponsor

\$3300

Additional Opportunities

Welcome Reception Sponsor

\$1500

Conference Dinner Sponsor

\$1500

Name Badge and Lanyard Sponsor

\$1500

Amount payable

Total \$

PAYMENT (Payment must be made prior to June 30 2020)

METHOD OF PAYMENT (please indicate)

Please send a tax invoice to facilitate payment

Payment by credit card. Please note a surcharge of 3.3% will be applied

Amount to authorise

+ surcharge

VISA

MasterCard

AMEX

Card Number

Expiry Date

Cardholders Name

CCV Number

Signature

I have read the terms and conditions and cancellation policy and accept all its conditions:

Name

Signed

Date

EU GDPR – ONLY APPLICABLE TO EUROPEAN UNION CITIZENS

In response to the new General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to the WA Airway Group as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg. printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the conference and ensure you are identified as a sponsor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

I agree to the statement above.

I do not agree to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties.

Sponsorship Terms & Conditions

1. Sponsorship participation will be allocated only on receipt of a signed Booking Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for full payment. Full payment must be made by June 30 2020 to receive all benefits.
2. All monies are payable in Australian dollars and can be paid by credit card or electronic funds transfer.
3. All monies due and payable must be received by Encanta prior to the event. No company will be listed as a partner in any official material until full payment and a booking form have been received by Encanta.
4. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the meeting.
5. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in the participants list.
6. **CANCELLATION POLICY:** Cancellations will only be accepted in writing via email and must be signed by the person whose signature appears on the original booking form or their nominee. In the event of cancellation, no refunds will be made.
7. Sponsor Delegate places are provided as part of the sponsorship package and should be assigned to Sponsor company staff for the sole purpose of managing the sponsor products, display and interaction with delegates.
8. Sponsors are responsible for their own costs, freight and insurance when bringing goods into Bali for display purposes.
9. Sponsors must adhere to the rules and regulations of Indonesian Customs regarding bringing goods into Bali for display purposes.
10. No responsibility will be taken by the WA Airway Group, the WAAG 2020 Organising Committee, Encanta or its staff or the venue and its staff for loss or non-arrival of Sponsor's equipment/products/merchandise and so on.

Disclaimer & Indemnity

The information in this Sponsorship and Exhibition Prospectus is correct at the time of printing. The Organisers reserve the right to amend the Prospectus without prior notice.

In the event of industrial disruption or other unforeseen circumstances, the Host, Organising Committee and Encanta accept no responsibility for loss of monies incurred by delay or cancellation.



Encanta Event Management

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